

Babylangues is offering **Marketing and Communications Internships** based in Paris starting from January, July and September 2022, preferably for 6 months minimum

Operating in Paris, Bordeaux, Lille, Lyon, Nantes and other major French cities, Babylangues specialises in early age language acquisition. Babylangues has developed an innovative method, revolutionising the way children learn foreign languages. During each session, instructors use our fun and creative teaching methods to encourage children to speak English.

Visit our website : <http://www.job-in-france.babylangues.com>

We are now offering:

### **Marketing and Communications Internship**

We are looking for motivated students to join our Marketing and Communications team, preferably for 6 months. A Convention de Stage/Training Agreement signed by your university will be required.

### **Job description:**

As a Marketing and Communications Intern, your role will be to assist the Head of Marketing and Communications in their daily tasks, including, but not limited to:

- Creating, developing, monitoring and evaluating business partnerships (e.g. marketing Babylangues by giving presentations to students at partner universities throughout Paris);
- Updating, translating and feeding all communication medium (online ads, booklets and posters) and developing Babylangues' presence on social media (Facebook, Twitter, Linked In);
- Exploring and developing new communication channels;
- Strengthening communication between the office staff and instructors and developing the community of Babylangues instructors (monthly newsletter, social and cultural events).

### **Profile:**

- Excellent written and oral communication skills
- An advanced level in French (written and spoken)
- Good phone skills
- Familiarity with the Internet and social media (Facebook, Twitter, etc.)
- Creative, outgoing
- Organisational and time management skills
- Previous experience in Marketing and/or Communication is an asset
- Photoshop, Final Cut or InDesign knowledge is a great asset

### **As a Babylangues intern, you will:**

- Work in a friendly office environment, in central Paris (4th arrondissement)
- Have the chance to develop language and cultural skills in a primarily francophone environment
- Have access to additional benefits (French bank account, Velib' subscription, mobile phone)

**Monthly salary between 650 and 750€ (salary + benefits).**

You can apply by sending a cover letter and CV in either French or English to [careers@babylangues.com](mailto:careers@babylangues.com). Please do not hesitate to contact us with any comments or questions.